



**Fuel Yourself with
Knowledge**

NARO Ohio

2024 CONVENTION

Cambridge Ohio

September 25-26

**NARO Ohio
2024**

Annual

Convention

Cambridge Ohio | September 25-26, 2024



Pritchard Laughlin Center
Cambridge Ohio

SPONSORSHIP & EXHIBITOR

Cambridge Ohio | Sept 25-26

JOIN HANDS WITH NARO OHIO



The National Association of Royalty Owners – The Ohio Chapter is dedicated to the education of mineral and royalty owners and is planning an incredible program for our annual national convention. The energy business has a long history of fueling the economics of our great nation. Royalty owners are charged with responsible development of their minerals while working with industry partners and operators. NARO is their support system when needed. Your business presence and the royalty owners' depth of knowledge are critical to building a better energy future in the United States. We hope you'll join NARO OHIO in supporting these efforts.

Thank you!

Dan Devitt

President NARO Ohio
Info@NAROOhio.org



Sept 25-26, 2024
Prichard Laughlin
Civic Center
7033 Glenn Hwy
Cambridge, OH 43725
(740) 439-7009



Estimated **150** attendees,
including individual royalty
owners, bank trust officers,
institutional royalty trust
managers, landmen,
attorneys, professional
mineral managers,
investors.



Exhibit information about
your products & services
directly to your target market
on a person-to-person basis,
in an informal atmosphere.



QUESTIONS?

Contact
NARO National Office.
Kim, 918-794-1660
NARO Ohio
Dan, 330-805-0297
Info@NAROOhio.org



CMM/RMM REVIEW & EXAMS

Contact Patti West for
Questions or Registration
(918) 794-1660
registrar@naro-us.org



DON'T

Sept 1, 2024
Secure Your Sponsorship or
Exhibit Package Today
Last Day to Request
Participation & Pay
Sept 1, 2024

Cambridge Ohio | Sept 25-26

CHOOSE YOUR SPONSORSHIP PARTICIPATION

\$1.5k

Silver SPONSOR

- Event Registration & Event Materials For 2 People
- Your Company Logo is Prominent - Attendee Program
- Standard Exhibit Space,
Includes Table Space, 2 Chairs
- ✓ **Your Company Recognized**
 - During General Assembly
 - 1 Social Media Post
 - NARO Ohio Newsletter
- ✓ **Your Company Logo is Prominently Displayed**
 - On Event Program App
 - Event Agenda As Sponsor For Mineral Management 101
 - Event Day Signage
 - NARO OHIO Website

\$5k

Platinum SPONSOR *EXCLUSIVE*

- ✓ Event Registration & Event Materials For 4 People
- ✓ 1/2 Page Ad - Attendee Program
- ✓ Premium Exhibit Location, Includes 10x10 Booth Space, 6ft Table, 2 Chairs + Trash Can
- ✓ **Your Company Recognized**
 - At the Welcome Address During the Opening Session
 - 3 Social Media Posts
 - ROAR Newsletter
- ✓ **Your Company Logo is Prominently Displayed**
 - Opening Session Presentation Display
 - On the Front Cover of Event Program
 - Inside Front Cover of Event Program
 - Event Agenda
 - Event Day Signage
 - NARO Website – 1 Year

\$3k

Gold SPONSOR

- ✓ Event Registration & Event Materials For 3 People
- ✓ 1/4 Page Ad - Attendee Program
- ✓ Standard Exhibit Location, Includes, 2 Chairs + Trash Can
- ✓ **Your Company Recognized**
 - During General Assembly
 - 2 Social Media Post
 - ROAR Newsletter
- ✓ **Your Company Logo is Prominently Displayed**
 - Inside Front Cover of Event Program
 - Event Day Signage
 - Presentation Holding Screen

LATE FEE EXHIBITOR REGISTRATION \$500

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

MEAL & BEVERAGE SPONSORSHIPS

MEAL & BEVERAGE SPONSOR

- ✓ **Event Registration & Event Materials For 1 People**
- ✓ **Company Logo in Attendee Program**
- ✓ **Standard Exhibit Location, Includes 10x10 Booth Space, 6ft Table, 2 Chairs + Trash Can**
- ✓ **Your Company Recognized**
 - During General Assembly
- ✓ **Your Company Logo is Prominently Displayed**
 - Reception Station
 - Inside Front Cover of Event Program
 - Event Agenda as MEAL and Beverage Sponsor
 - Event Day Signage
 - Presentation Holding Screen
 - Event Day Signage

2 AVAILABLE

\$1,000

Please Register
Additional Attendees

3
Meal &
Beverage

Supporting Sponsors

You may donate as a supporting sponsor to help defray our convention costs and general operating funds. Thank you.

Supporting

- ✓ **Your Company Name listed as a supporting sponsor**
 - In Event Program

\$500

Please Register
Attendees

Door Prize Sponsors

You may donate actual door prizes or be a door prize sponsor. Door prizes will be purchased with your contribution.

Door Prize

- ✓ **Your Company is listed Prominently**
 - In Event Program

\$100

Please Register
Attendees

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

IMPORTANT DATES



Sponsorship / Exhibitor commitments (including agreement) submitted to NARO National office.



Ads (see specs in this document), Company logo (.jpg), company description, & website url provided to NARO National office for publication & promotion.



LAST DAY
Sponsorship / Exhibitor Fees Accepted



All booth collateral, signage, etc., delivered Civic Center. Deliveries must be arranged in advance. Sponsor is responsible for all shipping, handling & storage costs. Setup is on Sept 24 starting at noon.



See you at the event!

TRAVEL & LODGING

EVENT CONTACT

NARO Ohio
Committee
Chairperson
Dan Devitt, 330-805-0297|
Info@NAROOhio.org
Register Here:
<https://www.naro-us.org/>



Prichard Laughlin Civic Center
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ACCOMMODATIONS

Suggested Hotels Nearby:
(Be sure to mention the NARO Conference to receive discounted rooms -- limited availability)
Hampton, Holiday Inn Express, Fairfield Inn all located in Cambridge, OH



AIR TRAVEL

John Glenn Columbus International Airport is 80 miles
Pittsburgh International Airport is 89 miles

SPONSORSHIP & EXHIBITOR OPPORTUNITIES

CONVENTION GUIDE MATERIALS

Logos, and advertisements for inclusion in the conference guide must be sent to Info@NaroOhio.org no later than **Aug 15, 2024**. NARO cannot guarantee the inclusion of materials received after this date.

COLOR LOGOS

Logos must be of sufficient quality for printing (.jpg).

AD DEADLINE SEPTEMBER 1, 2024

Electronic files should be [sent to Info@NaroOhio.org](mailto:Info@NaroOhio.org) and meet the specifications for your sponsorship level. Inclusion cannot be guaranteed for missed deadlines or if ad files submitted on the last day are unusable.

BLACK & WHITE AD SPECS

Ads print black & white. Must be PRINT ready. High resolution (300 dpi at output size), in one of the following file formats: .jpg, .pdf, .eps. Powerpoint files are not acceptable. Do not include bleed or crop marks.

AD SIZES

- Full Page Ad 7.5"w x 10"h
- 1/2 Page Ad 7.5"w x 5"h (HORIZONTAL)
- 1/4 Page Ad 3.75"w x 5"h (VERTICAL)

SAFE AREA

Allow *at least* .375" margins for safe area. Keep all text & important information inside these margins.

UNUSABLE ADS

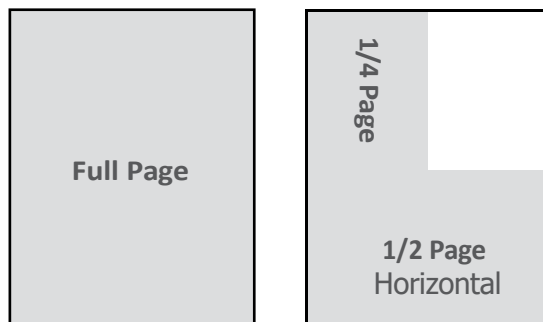
Ads that are submitted that do not meet these requirements cannot be included. We will contact you to provide new artwork. Inclusion cannot be guaranteed if ad deadline is missed.

PROFESSIONAL AD DESIGN

Ad design can be requested up to 7 days prior to the Ad Deadline for an additional fee. Vector logo must be supplied.

MISSED DEADLINES

Missed deliverable deadlines cannot be guaranteed inclusion in printed materials and may require a rush fee of \$125 for set up.



Position on page will vary, or as indicated in your sponsorship level.

FULL PAGE

7.5"w x 10"h
.375" margins for safe area

1/2 PAGE

7.5"w x 5"h
.375" margins for safe area

1/4 PAGE

3.75"w x 5"h
.375" margins for safe area



**AD SUBMISSION
DEADLINE
Aug 15, 2024**