

OIL AND GAS IN APPALACHIA
The Foundation for a More Prosperous Future.



SEPTEMBER
16-18

The Oglebay Resort
Wheeling, West Virginia

As the participants in all aspects of the Appalachian oil and gas community face unique challenges this year, we hope you will join hands with The National Association of Royalty Owners—Appalachia Chapter (Ohio, West Virginia, Kentucky & North Carolina) to provide the educational tools necessary to build bridges of understanding and improved communication between the nation's mineral/royalty owners and their domestic oil and gas industry partners.

This event has steadily grown and built a reputation for offering one of the finest oil and gas educational events in the area.

Who will be there? An estimated 175-250 attendees, including individual royalty owners, bank trust officers, institutional royalty trust managers, landmen, attorneys, professional mineral managers, accountants, CPAs and investors.

Why should you sponsor? The NARO Appalachia annual convention provides an excellent opportunity for companies like yours to present information about your products and services directly to your target market on a person-to-person basis. The relaxed and informal atmosphere encourages a positive exchange of information along with an opportunity to answer questions related to individual situations.

What are session topics? Each year the agenda topics reflect what is on the minds of mineral owners in the Appalachia states. The 2017 agenda included sessions on combating the anti-industry and activist voices, Legislative Update, Mineral Management Training, Energy and the Economy, Industry perspective on hot topics, Update on National Oil/Gas Issues and How They Might Affect a Royalty Check, Midstream Build Out and Facilities Support, and more. The agenda for the 2018 event will be released as soon as it is confirmed and will be published on our chapter webpage www.naro-us.org/appalachia

Questions? Sponsorships are handled through the NARO National Office in Tulsa, OK. The contact for invoicing, graphics, company representative logistics and other details is Cynthia Simonds 800-558-0557, CSimonds@naro-us.org. Cynthia will be at Oglebay to assist with event day details.

The National Association of Royalty Owners is the **ONLY** national organization representing solely and without compromise, oil and gas royalty owners' interests.



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**NARO Appalachia
2018 Conference**
September 16-18 Wheeling, WV

**Hotel reservations should be
made with The Oglebay Resort
(877) 436-1797**

\$129 per room/per night
Resort Fees, and taxes will apply.

Deadline for room reservations
at event rate is August 16, 2018.

Exhibit Booths Include

- A 6' banquet table
- A black cloth
- Two chairs
- Please let us know if you need electricity or wi-fi.

For Event Questions Contact
Cynthia Simonds at 800-558-0557
or CSimonds@naro-us.org

Exhibit Hall Hours

Setup: Beginning 3:00 pm Sunday September 16

Exhibit Hall Open: Monday Sept. 17 8am-5pm,
Tuesday Sept . 18 8am- 12p

Breakdown: Tuesday Sept. 18 at 12:15p

Event Structure

Sunday, September 16, 2018

Sponsor/Exhibitor set up Beginning at 3:00 pm
Welcome Reception 5:00-7:00 pm
Dinner at leisure

Monday, September 17, 2018

Sessions Begin 8:00 am
Break 9:45 am
Lunch at Leisure 12:00-1:30 pm
Break 3:00 pm
Last session over at 4:30 pm
Reception 5:00 pm
Group Dinner : 6:00 pm

Tuesday, September 18, 2018

Sessions Begin 8:00 am
Break 10:00 am
Last session over 12:00p



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Platinum Sponsor \$20,000

- ⌘ Prime booth space in Exhibit hall
- ⌘ Social media acknowledgement
- ⌘ Full page in the event program for article/ad
- ⌘ Logo acknowledgment in the program with sponsors
- ⌘ Company logo on the event agenda
- ⌘ Full event registration for 5 company representatives

- ⌘ Logo on Appa website for 2 months
- ⌘ Logo on registration web page for event
- ⌘ Logo acknowledgement at the event
- ⌘ Acknowledgement in the National Newsletter
- ⌘ Verbal Acknowledgement during the event

Gold Sponsor \$7,500

- ⌘ Prime booth space in the Exhibit hall
- ⌘ Logo on Appa website for 1 month
- ⌘ Social media acknowledgement
- ⌘ Half page in the program for article/ad
- ⌘ Full event registration for 3 company representatives

- ⌘ Logo acknowledgment in the program with sponsors
- ⌘ Logo acknowledgement at the event
- ⌘ Logo on event collateral materials
- ⌘ Acknowledgement in the National Newsletter

Silver Sponsor \$5,000

- ⌘ Booth space in the Exhibit hall
- ⌘ Logo acknowledgement board at the event
- ⌘ Logo on Appa website from time of sponsorship confirmation to one week after the event.

- ⌘ A quarter page ad or article in the event book
- ⌘ Social media acknowledgement
- ⌘ Logo acknowledgment in the program with sponsors
- ⌘ Full event registration for 3 company representatives

Cocktail Hour Sponsor \$1,500

- ⌘ Booth space in the Exhibit Hall
- ⌘ Special recognition signage during the cocktail hour
- ⌘ Logo acknowledgment in the program with sponsors
- ⌘ Logo acknowledgement at the event
- ⌘ Full event registration for 2 company representatives

Education Sponsor \$1,000

- ⌘ Booth space in the Exhibit Hall
- ⌘ Special recognition on a program bookmark
- ⌘ Logo acknowledgment in the program with sponsors
- ⌘ Logo acknowledgement at the event
- ⌘ Full event registration for 2 company representatives

Break Sponsor \$1,000

- ⌘ Booth space in the Exhibit Hall
- ⌘ Special signage on the break station
- ⌘ Logo acknowledgment in the program with sponsors
- ⌘ Logo acknowledgement at the event
- ⌘ Full event registration for 2 company representatives

Exhibit Space \$750

- ⌘ Booth space in the Exhibit Hall to include:
one 6' banquet table
cloth and two chairs.
- ⌘ Full event registration for
1 company representative
- ⌘ Logo acknowledgment in the
program with sponsors
- ⌘ Logo acknowledgement at the event

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TRAVEL DETAILS

Air Travel:

Pittsburgh International Airport (PIT) is located in an hour and 20 minutes from Wheeling, West Virginia.

Driving:

The Oglebay Resort is located in Wheeling, West Virginia on Route 88 North, just 4 miles off I-70 at exit 2A.

Oglebay is approximately 1 hour from Pittsburgh via I-79 S to I-70 W to Wheeling Exit 2A

2 hours from Columbus via I-70 E to Wheeling Exit 2A

3 hours from Cleveland via I-77 S to I-70 E to Wheeling Exit 2A

4 hour and 45 minutes from Lexington KY via I-71 N and I-70 E

Destination Address: 465 Lodge Drive, Wheeling, WV 26003

GPS Coordinates: N 40 degrees 5 minutes 58 seconds and W 80 degrees 39 minutes 39 seconds Longitude: -80.659346 Latitude: 40.104799

Ground Transportation:

The Oglebay Resort does not offer any ground transportation.

Hotel:

Contact The Oglebay Resort directly for overnight accommodations for company representative, 877-436-1797. The group room rate is \$129. The cut-off date for the special rate is August 16, 2018. Rooms not reserved by the cut-off date will be released to general sale.

Questions?

Sponsorships, invoicing, graphics, company representative logistics and other details will be handled by Cynthia Simonds, CSimonds@naro-us.org 800-558-0557.



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Sponsor Level Requested _____

Note: Requesting a level does not guarantee it. Most of our sponsorships are limited and are awarded on date payment is received.

Company Name: _____

Contact Name: _____

Email & Phone: _____

Company Representatives attending: _____

To Secure your sponsorship, return this form to:
Cynthia Simonds, NARO National Office

Via email CSimonds@naro-us.org

Via Secure Fax 918-792-1662

Via Phone 800-558-0557

Via US Mail 15 W 6th Street, #2626 Tulsa OK 74119



To pay by credit card on this form:

Name on Card: _____ CC Type: _____

CC Number: _____ Exp Date: _____

Signature & Date: _____ **Total Charge:** _____

