

# National Convention

October 17-20, 2018 | Marriott Tech Center in Denver



As the participants in all aspects of the oil and gas community face unique challenges we hope you will join hands with The National Association of Royalty Owners to provide the educational tools necessary to build bridges of understanding and improved communication between the nation's mineral/royalty owners and their domestic oil and gas industry partners.

Your participation at our event helps keep the important educational work of our founders alive, and improves the future of domestic energy in the United States. We appreciate your consideration.

## Who will be there?

An estimated 350–400 attendees, mainly individual royalty owners, but also bank trust officers, institutional royalty trust managers, landmen, attorneys, CPAs, ranchers, oil and gas production professionals, professional mineral managers and investors from all over the U.S. attend our national convention to find out what they need to know to responsibly manage the mineral property entrusted to them.

## Why sponsor?

The NARO National Convention provides an excellent opportunity for companies like yours to present information about your products and services directly to your target market on a person-to-person basis. Our event is a relaxed and informal atmosphere that encourages a positive exchange of information along with an opportunity to answer questions related to individual situations.

## What your company gets from being part of our event!

Your presence at our event as a sponsor shows your sincere interest in supporting royalty owner education and professional development in the field of oil and gas property management. Additionally, your support demonstrates your interest in forging a better working relationships between the partners in domestic energy.

For over 38 years The National Association of Royalty Owners has been the only national organization representing solely, and without compromise, oil and gas royalty owners' interests. NARO is the best most efficient way to meet and the citizens who own this country's oil and gas property. Let us introduce you.





## Travel/Shipping and Expo Details

**Venue:** Denver Marriott Tech Center 4900 Syracuse St., Denver 800-228-9290 or 303-779-1100

**Air Travel:** Denver International Airport (DIA) The airport is approximately 27 miles from the event venue.

**Ground Transportation:** Uber services the Denver area. Super shuttle and taxi services are also an option for airport to hotel transportation. The hotel does not have a shuttle.

**Hotel:** Contact the **Denver Tech Center** directly for overnight accommodations, 800-228-9290 or 303-779-1100 or make them online using the private event link on the NARO Event Registration page, [www.naro-us.org/events](http://www.naro-us.org/events).  
The group room rate is \$139. The cut-off date for the special rate is **Sunday, September 16, 2018**. Rooms not reserved by the cut-off date will be released to general sale.

**Expo:** Set up will begin **Wednesday October 17, 6:00 pm**. The exhibit hall opens Thursday, October 18th at 8:00am. Morning set up before 8:00 am can be worked out if necessary. Tear down will be Friday, October 19 after 4pm. Company Representatives will be issued a name badge and attendee materials at event check in.

**UPS/FedEx: To the hotel please ship to:**

Denver Marriott Tech Center  
4900 Syracuse St.  
Denver, CO 80237

**Under address include—**

HOLD FOR: (Company Rep Attending)  
NARO National Conference  
October 17-19, 2018

Hotel charges for receiving shipments

First 5 boxes: No charge

More than 5 boxes: \$5.00 per box, up to 49lbs. \$10.00 for boxes 50lbs and over

**Questions?**

Contact Cynthia Simonds  
National Development Director  
800-558-0557  
[CSimonds@naro-us.org](mailto:CSimonds@naro-us.org)





# Opportunity Details

## PRESENTING SPONSOR \$25,000

- **Exclusive Level Limited to One Company**
- 8X10 prime location exhibit space
- Event registration and attendee materials for up to eight (8) people
- Logo acknowledgement as event *Presenting Sponsor* in attendee materials as well as event day signage.
- Logo recognition on the cover of the attendee notebook.
- Verbal acknowledgement to event general assembly
- Logo acknowledgement in main presentation “resting screen”
- Full page promotional area in attendee notebook
- Logo recognition NARO website home page.
- Logo recognition NARO event registration webpage
- Logo recognition on NARO social media
- Acknowledgement in the National Newsletter *The ROAR*.
- Acknowledgement on all event press releases
- Logo recognition in event eblast materials
- Logo acknowledgement on event day signage

Booth space is limited.  
Please return your confirmation form  
as soon as possible to guarantee a spot.

## DIAMOND LEVEL

### RECEPTION SPONSOR | \$15,000

- **Exclusive Level Limited to One Company**
- Key sponsor of the Thursday evening reception
- 8X10 prime location exhibit space
- Event registration and attendee materials for (5) five people
- Special logo acknowledgement as the reception sponsor in attendee materials as well as event day signage.
- Verbal acknowledgement to event general assembly
- Logo acknowledgement in main presentation “resting screen”
- Half page promotion in the event notebook
- Logo recognition NARO national social media
- Acknowledgement in NARO Nat’l Newsletter *The ROAR*.
- Logo acknowledgement in the event notebook
- Logo acknowledgement on event day signage

## GOLD LEVEL

### BREAKFAST SPONSOR | \$10,000

- Key sponsor of either the Friday Breakfast or the Saturday Brunch, Company choice.
- Special acknowledgement during the meal
- Event registration and attendee materials for four (4) people
- Verbal acknowledgement to event general assembly
- Logo acknowledgement in main presentation “resting screen”
- Logo recognition on NARO social media
- Acknowledgement in the National Newsletter *The ROAR*.
- Logo acknowledgement on event day signage
- 8X10 exhibit space



# Opportunity Details

## SILVER LEVEL BREAK SPONSOR | \$5,000

- Key sponsor for one of the coffee breaks.
- Special acknowledgement during the break
- Event registration and attendee materials for three people
- Verbal acknowledgement to event general assembly
- Logo acknowledgement in main presentation “resting screen”
- Acknowledgement in NARO Nat’l Newsletter *The ROAR*.
- Logo acknowledgement on event day signage

## BRONZE LEVEL MATERIALS SPONSOR | \$2,500

- Acknowledged as “Materials Sponsor”
- Special acknowledgement in the event notebook
- Event registration and attendee materials for two people
- Verbal acknowledgement to event general assembly
- Logo acknowledgement in main presentation “resting screen”
- Acknowledgement in NARO Nat’l Newsletter *The ROAR*.
- Logo acknowledgement on event day signage

## DENVER STAR | \$1,000

- Event registration and attendee materials for (1) one person
- Verbal acknowledgement to event general assembly
- Logo acknowledgement in main presentation “resting screen”
- Acknowledgement in NARO Nat’l Newsletter *The ROAR*.
- Logo acknowledgement on event day signage
- 8X10 exhibit space

## EXHIBITOR | \$800

- Verbal acknowledgement to the general assembly
- Logo acknowledgement in main presentation “resting screen”
- Acknowledgement in NARO Nat’l Newsletter *The ROAR*.
- Logo acknowledgement on event day signage
- 8X10 exhibit space
- This level does not include company representative registrations for the event. Company representatives can be registered separately at the discounted price of \$250 each.

NARO provides and exhibit space with a 6 foot banquet table, linens, chairs and a trash can. Wi-fi in the exhibit area will be provided as well as electricity for each table if needed.





# SPONSOR/EXHIBITOR COMMITMENT

**DENVER MARRIOTT TECH CENTER**  
**4900 SYRACUSE ST. 877-303-0104**  
**OCTOBER 18-20, 2018**

- PRESENTING - \$25,000
- DIAMOND - \$15,000
- GOLD - \$10,000
- SILVER - \$5,000
- BRONZE - \$2,500
- DENVER STAR - \$1,000

- EXHIBITOR BOOTH \$800
- LATE EXHIBITOR BOOTH AFTER 10/01/18 \$1,000
- ADDITIONAL BOOTH PERSONNEL \$250  
# REGISTERING \_\_\_\_\_

TOTAL TO BE PAID:
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CHECK HERE IF THERE IS NO EXHIBIT BOOTH DESIRED

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Email/Phone: \_\_\_\_\_

Representatives Attending: \_\_\_\_\_

### Method Of Payment

Check Enclosed  Invoice us  Send an invoice to the contact above.

Send Invoice to \_\_\_\_\_

Visa/Mastercard  Amex  Discover

Credit Card # \_\_\_\_\_

Expiration: \_\_\_\_\_

**Return your reservation form as soon as possible to guarantee a place in the Exhibit Hall. Feel free to return this form however is most convenient.**

- Email this reservation form to [CSimonds@naro-us.org](mailto:CSimonds@naro-us.org)
- Fax it to **918-794-1662**
- Call to pay by credit card and give information personally **800-558-0557**
- Mail payment and this completed form to:  
**NARO • 15 W 6th Street—Suite 2626 • Tulsa, Ok 74119**



*Thank you for your support of our event. NARO is a volunteer led nonprofit organization. Your sponsorship /exhibitor support helps us continue our mission of mineral owner education.*