



SPONSORSHIP & EXHIBITOR

As the participants in all aspects of the Oklahoma oil and gas community face unique challenges this year we hope you will join hands with The National Association of Royalty Owners Oklahoma Chapter to provide the educational tools necessary to build bridges of understanding and improved communication between the nation's mineral/royalty owners and their domestic oil and gas industry partners.

Where is the event?

Embassy Suites Downtown Health Center 741 North Phillips Ave, OKC

Who will be there? An estimated 250 attendees, including individual royalty owners, bank trust officers, institutional royalty trust managers, landmen, attorneys, CPAs, ranchers, oil and gas production professionals, professional mineral managers, and investors.

Why should you sponsor? The NARO OK annual convention provides an excellent opportunity for companies like yours to present information about your products and services directly to your target market on a person-to-person basis. The relaxed and informal atmosphere encourages a positive exchange of information along with an opportunity to answer questions related to individual situations.

As a courtesy to each of our sponsors and exhibitors, OK NARO will pay the additional hotel charges for wireless internet connections and electricity for your booth.

Questions? All sponsorships will be handled through the NARO National Office in Tulsa, OK. Invoicing, graphics, company representative logistics and other details we will handle by Cynthia Simonds 800-558-0557, CSimonds@naro-us.org.

WHAT IS NARO?

The National Association of Royalty Owners was established in 1980 in Ada, OK by a small group of mineral owners concerned no one was speaking up for "the little guy" regarding the newly established *Windfall Profits Tax*. It appeared that royalty checks would bear the burden of this new tax. This group of about 40 passionate volunteers were a force to be reckoned with in Washington D.C. There had never been an organized effort for the royalty owners' voice to be heard.

When the *Windfall Profits Tax* was repealed, NARO had a stable structure and a large membership of devoted volunteers. They began educating mineral and royalty owners, on how to work with their industry partners effectively, how to understand the leasing process and paperwork, and how to properly manage their mineral property.

Today there are 11 NARO chapters representing 19 states, as well as a NARO Foundation, continuing the work started in Oklahoma 38 years ago on behalf of the estimated 8.5 to 12 million mineral and royalty owners in the United States. We hope you will be a part of this year's Oklahoma chapter Convention. By confirming your sponsorship, you help us continue our work in education, advocacy and support for the citizens who own our country's natural resources.





STATE OF INNOVATION

OK NARO
2019 CONVENTION
MAY 22-24
OKLAHOMA CITY

THURSDAY, MAY 23, 2019

7:00-8:30 AM	CMM Exams
8:00-9:00 AM	Breakfast
9:00-11:45 AM	General Session
12:00-1:15 PM	Keynote Luncheon
1:30-4:15 PM	Concurrent Sessions
	A& B
4:30-5:30 PM	Expert Panel
5:30-6:30 PM	Exhibitor's Reception

FRIDAY, MAY 24

8:00-9:00 AM	Breakfast
9:00-11:45 AM	General Session
12:00-1:15 PM	Keynote Luncheon
1:30-2:00 PM	Event Conclusion

COMPANY REPRESENTATIVE DETAILS

WEDNESDAY, MAY 22, 2019

CMM Review Course 9:00 am-5:00 pm

Must be pre-registered. For questions call Caroline Penn 918-303-2539. To register call the National Office 918-794-1660. Easy online registration is available, visit www.naro-us.org/events.

Lunch and Learn at

The Oklahoma History Center

11:00 AM - 3:00 PM

Enjoy lunch, tour exhibits and learn about Oklahoma's innovative oil and gas history at the beautiful Oklahoma History Center overlooking the State Capitol building. \$25 per person includes lunch, admission and transportation to and from convention hotel.

Dinner and Cocktails at Vast

5:30 - 7:30 PM

Join us for Dinner and Cocktails at Vast, located on the 50th floor of Devon Energy Center, \$50 per person.

Air Travel:

Will Rogers World Airport (OKC) is approximately 11 miles from the convention venue.

Ground Transportation:

Airport Express 405-681-3311, Uber and Lyft service the OKC area. The hotel does not offer an airport shuttle.

Hotel:

Contact the Embassy Suite Downtown Health Center directly for overnight accommodations, 405-239-3900 The group room rate is \$139. The cut-off date for the special rate is April 22, 2019. Rooms not reserved by the cut-off date will be released to general sale.

Expo:

Expo set up will begin Wednesday, May 22 beginning at 3:00 pm. Exhibitor tear down Friday, May 4 can begin anytime after 12:00 pm. Company Representatives will be issued a name badge and attendee materials at event check in.

Questions?

Contact Cynthia Simonds 918-794-1660 CSimonds@naro-us.org.

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Sponsorship Details

PRESENTING SPONSOR \$10,000 EXCLUSIVE

- Limited to One Company
- Double 8X10 premiere exhibit space
- Event registration and attendee materials for up to four people.
- Registration for up to four people to the Historic Trip and Lunch, as well as the Wildcatters Reception.
- Logo acknowledgement as event Presenting Sponsor in attendee materials as well as event day signage.
- Logo recognition on the cover of the attendee notebook
- Logo acknowledgement as **lunch** sponsor in attendee materials as well as event day signage.
- Opportunity to introduce lunch speaker and briefly address the group
- Verbal acknowledgement to event generally assembly.
- Logo acknowledgement in main presentation “resting screen”
- Full page promotional area in attendee notebook
- Logo recognition OK NARO website
- Logo recognition OK NARO event registration webpage
- Logo recognition NARO National social media
- Logo recognition OK NARO social media three times before the event and twice after the event.
- Acknowledgement in NARO National Newsletter, *The ROAR*.
- Acknowledgement in OK NARO Newsletter
- Acknowledgement on all event press releases
- Logo recognition in event eblast materials



PLATINUM SPONSOR \$5,000

- 8X10 premiere exhibit table
- Event registration and attendee materials for two People
- Registration for two people to the Historic Trip and Lunch as well as the Wildcatters’ Reception.
- Verbal acknowledgement to event generally assembly
- Logo acknowledgement in main presentation “resting screen”
- Half page promotional area in attendee notebook
- Logo recognition OK NARO website
- Logo recognition OK NARO event registration webpage
- Logo recognition NARO National social media
- Logo recognition OK NARO social media
- Acknowledgement in NARO National Newsletter *The ROAR*.
- Acknowledgement on all event press releases
- Logo recognition in event eblast materials
- Logo acknowledgement in the event attendee program
- Logo acknowledgement on event day signage

HOSTED THIS YEAR AT THE
EMBASSY SUITES
DOWNTOWN HEALTH CENTER
741 NORTH PHILLIPS AVE.
OKLAHOMA CITY



HELP US CONTINUE THE OUR WORK

This year is the 39th anniversary of NARO's founding. The brainchild of Jim Stafford, and the pet project of an impassioned group of about 40 volunteers, NARO began in Ada Ok and has swept the country now incorporated into 11 chapters, representing 19 states. We continue to be the voice of royalty owners in the state capitals, Washington D.C. and national media. Not only do we boast a premier professional designation program for Certified Mineral Mangers through The NARO Foundation, but have the honor of helping educate mineral and royalty owners who are personally managing their family property and contributing to the effort of energy independence.

With NARO's help mineral/royalty owners have access to top industry professionals and continuous educational opportunities. This year we celebrate our founders' vision, our volunteers' contribution, and our members' action. We hope you will be a part of this celebration of success by confirming your Education Partner Sponsorship to help us continue this work for the next 39 years.

EDUCATION PARTNER SPONSORSHIP \$3,750

- Logo acknowledgement as "Education Partner" in the event attendee program, credited with providing the funds to print the attendee notebook.
- Traffic generating promotion for the expo booth! "Enter to win a FREE One Year NARO Membership when you visit our booth!" Membership give away will be paid by NARO- OK. Entry form given out at Event Check-In with the attendee notebook.
- Logo acknowledgement on main hall resting screen with "Convention Notebook Printing Funded By (Company Name)"
- 8X10 exhibit table
- Recognition on OK NARO website
- Recognition on OK NARO event registration website
- Recognition on OK NARO social media
- Recognition in event eblast materials
- Event registration and event materials for **3 people**

GOLD—\$3,000

- 8X10 exhibit table
- Special Logo acknowledgement as **break** sponsor in attendee materials as well as event day signage. **(This benefit is limited to the first three confirmed)**
- Half page promotional area in attendee notebook
- Logo recognition OK NARO website
- Logo recognition OK NARO event registration website
- Logo recognition OK NARO social media
- Logo recognition in event eblast materials
- Logo acknowledgement in the event attendee program with other sponsors.
- Logo acknowledgement on event day signage

SILVER—\$2,000

- 8X10 exhibit table
- Recognition on OK NARO website
- Recognition on OK NARO event registration website
- Recognition on OK NARO social media
- Recognition in event eblast materials
- Logo acknowledgement in the event attendee program.
- Event registration and event materials for **2 people**

BRONZE—\$1,000

- 8X10 exhibit space
- Logo acknowledgement on event day signage
- Acknowledgement in the event attendee program
- Event registration and event materials for **2 people**.

EXHIBITOR—\$500

- 8X10 exhibit space
- Recognition in the convention notebook
- One event registration and materials
- Acknowledgement in the event attendee program.
- Additional company rep event registrations (up to 3) available for \$249

DONOR/SUPPORTER—\$300

- Recognition event attendee program

For questions about our sponsorship opportunities contact Cynthia Simonds, National Development Director, CSimonds@naro-us.org or 800-558-0557



SPONSORSHIP/EXHIBITOR COMMITMENT

- Presenting Sponsor \$10,000
- Education Partner \$3,750
- Platinum \$5,000

- Gold \$3,000
- Silver \$2,000
- Bronze \$1,000
- Exhibitor \$500

ADD ON WEDNESDAY LUNCH AND LEARN _____ @ \$25 per person

ADD ON WED. DINNER & COCKTAILS AT VAST _____ @ \$50 per person

ADD ON EVENT REGISTRATIONS FOR COMPANY REP. _____ @ \$249 per person

Please let us know who will be using the add ons, if not all of your company reps are attending.

Company: _____

Contact Name: _____

Email: _____ Phone: _____

Representatives Attending: _____

Email: _____ Phone: _____

Method Of Payment

- Check Enclosed
- Invoice us
- Send an invoice to the contact above.
- Send Invoice to _____
- Visa/Mastercard
- Amex
- Discover

Credit Card # _____

Total Due:

Name on Card:

**Return your reservation form as soon as possible to guarantee a place in the Exhibit Hall.
Feel free to return this form however is most convenient.**

- Email this reservation form to CSimonds@naro-us.org
- Call to pay by credit card and give information personally **800-558-0557**
- Mail payment and this completed form to:

NARO • Attn: Cynthia Simonds 15 W 6th Street—Suite 2626 • Tulsa, Ok 74119