

**NÄRO**

Bossier City

**LOUISIANA**

May 16<sup>th</sup>-17<sup>th</sup> *Convention* 2022



**SPONSORSHIP & EXHIBITOR  
OPPORTUNITIES**

## JOIN HANDS WITH NARO LOUISIANA



The National Association of Royalty Owners—Louisiana Chapter is dedicated to the education of Louisiana mineral and royalty owners and are planning an incredible program for our annual convention. The energy business is No. 1 in Louisiana with a long history of fueling the economics of our great State. Royalty owners are charged with responsible development of their minerals while working with industry partners and operators. NARO is their support system when needed. Your business presence and the royalty owners' depth of knowledge is critical to building a better energy future in Louisiana. We hope you'll join NARO in supporting these efforts. Thank you!

*Rex Tamplin*

Sponsorship Chairman



**MAY 16-17, 2022**

Horseshoe Bossier Casino & Hotel  
711 Horseshoe Blvd  
Bossier City, LA 71111



Estimated 150 attendees, including individual royalty owners, bank trust officers, institutional royalty trust managers, landmen, attorneys, professional mineral managers, & investors.



Exhibit information about your products & services directly to your target market on a person-to-person basis, in an informal atmosphere.



**QUESTIONS?**

Contact the NARO National Office.  
Jack Fleet, 918-794-1660,  
[jfleet@naro-us.org](mailto:jfleet@naro-us.org)



**DON'T WAIT**

**APRIL 26, 2020**

Secure Your Sponsorship or Exhibit Package Today  
Last Day To Request Participation & Pay  
April 26, 2022

# SPONSORSHIP & EXHIBITOR OPPORTUNITIES

## EVENT SPONSOR

- ✓ **Event Registration & Event Materials For 4 People**
- ✓ **Full Page Ad In Attendee Program**
- ✓ **Exhibit Space, Includes 1 Skirted Table & 2 Chairs**
- ✓ **Your Company Recognized**
  - At Welcome Address During Opening Session
  - 1 NARO Louisiana Social Media Post
  - ROAR National Newsletter
- ✓ **Your Company Logo Prominently Displayed**
  - On Event Program
  - Event Day Signage
  - Event Emails
  - Presentation Holding Screen

EXCLUSIVE

\$5,000

## PARTNER SPONSOR

- ✓ **Event Registration & Event Materials For 3 People**
- ✓ **Full Page Ad In Attendee Program**
- ✓ **Exhibit Space, Includes 1 Skirted Table & 2 Chairs**
- ✓ **Your Company Recognized**
  - During General Assembly
  - 1 NARO Louisiana Social Media Post
- ✓ **Your Company Logo Prominently Displayed**
  - In Attendee Event Program
  - Event Day Signage
  - Presentation Holding Screen

\$2,500

## BREAK SPONSOR

- ✓ **Event Registration & Event Materials For 2 People**
- ✓ **1/2 Page Ad In Attendee Program**
- ✓ **Exhibit Space, Includes 1 Skirted Table & 2 Chairs**
- ✓ **Your Company Recognized**
  - During General Assembly
  - In Event Agenda
- ✓ **Your Company Logo Prominently Displayed**
  - Break Station Signage During All Breaks
  - In Attendee Event Program
  - Event Day Signage
  - Presentation Holding Screen

EXCLUSIVE

\$1,000

3 BREAKS  
1 SPONSOR

**BREAKFAST SPONSOR**

- ✓ **Event Registration & Event Materials For 3 People**
- ✓ **1/2 Page Ad In Attendee Program**
- ✓ **Exhibit Space, Includes 1 Skirted Table & 2 Chairs**
- ✓ **Your Company Recognized**
  - During General Assembly
  - In Event Agenda
- ✓ **Your Company Logo Prominently Displayed**
  - Lunch Signage
  - In Attendee Event Program
  - Event Day Signage
  - Presentation Holding Screen

**EXCLUSIVE**

**\$2,000**

**LUNCH SPONSOR**

- ✓ **Event Registration & Event Materials For 3 People**
- ✓ **1/2 Page Ad In Attendee Program**
- ✓ **Exhibit Space, Includes 1 Skirted Table & 2 Chairs**
- ✓ **Your Company Recognized**
  - During General Assembly
  - In Event Agenda
- ✓ **Your Company Logo Prominently Displayed**
  - Lunch Signage
  - In Attendee Event Program
  - Event Day Signage
  - Presentation Holding Screen

**EXCLUSIVE**

**\$2,000**

**RECEPTION SPONSOR**

- ✓ **Event Registration & Event Materials For 3 People**
- ✓ **1/2 Page Ad In Attendee Program**
- ✓ **Exhibit Space, Includes 1 Skirted Table & 2 Chairs**
- ✓ **Your Company Recognized**
  - During General Assembly
  - In Event Agenda
- ✓ **Your Company Logo Prominently Displayed**
  - Lunch Signage
  - In Attendee Event Program
  - Event Day Signage
  - Presentation Holding Screen

**EXCLUSIVE**

**\$2,000**

# SPONSORSHIP & EXHIBITOR OPPORTUNITIES



## EDUCATION SPONSOR

- ✓ **Event Registration & Event Materials For 2 People**
- ✓ **1/4 Page Ad In Attendee Program**
- ✓ **Exhibit Space, Includes 1 Skirted Table & 2 Chairs**
- ✓ **Your Company Logo Prominently Displayed**
  - In Attendee Event Program
  - Event Day Signage
  - Presentation Holding Screen

**\$1,000**

## EXHIBITOR

- ✓ **Event Registration & Event Materials For 1 Person**
- ✓ **Additional Attendees for \$299 each**
- ✓ **Exhibit Space, Includes 1 Skirted Table & 2 Chairs**
- ✓ **Your Company Logo Prominently Displayed**
  - In Attendee Event Program

**\$500**

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**LOUISIANA**  
Bossier City  
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## IMPORTANT DATES



Sponsorship / Exhibitor commitments (including agreement) submitted to NARO National office.



Ads (see specs in this document), Company logo (vector .eps), company description, & website url provided to NARO National office for publication & promotion.



LAST DAY  
Sponsorship / Exhibitor Fees Accepted



LAST DAY for group room rate of \$69/night



See you at the event!

## TRAVEL & LODGING

### EVENT CONTACT

Executive Director  
Jack Fleet, 918-794-1660 | [jfleet@naro-us.org](mailto:jfleet@naro-us.org)



### HORSESHOE BOSSIER CASINO & HOTEL

711 Horseshoe Blvd | Bossier City, LA 71111  
(800) 895-0711



### ACCOMMODATIONS

Contact the Horseshoe Bossier Casino & Hotel for overnight accommodations at (800) 895-0711. Group room rate is \$69/night. Mention NARO when calling. The cut-off date for this special rate is April 25, 2022.



### AIR TRAVEL

Shreveport Regional Airport (SHV) is located approximately 8 miles from Bossier City. Uber & Lyft also service the area.



### GROUND TRANSPORTATION

Uber & Lyft also service the area.

# SPONSORSHIP & EXHIBITOR OPPORTUNITIES

## EXHIBIT SPACE, HOURS & SPECIFICATIONS

### EXHIBIT DETAILS

Exhibit space includes a skirted table + 2 chairs. Notify hotel of electricity needs at least 3 weeks prior to event. All sponsors / exhibitors must check in and will be issued a name badge and attendee materials. WiFi Available.

### SET-UP & TEAR-DOWN

Set Up: May 16 @ 8:00 a.m. - Noon

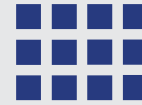
Tear Down: May 17 @ 5:00 p.m.

### BOOTH / EQUIPMENT SHIPPING

Send all booth and equipment to the Horseshoe Bossier Casino & Hotel, at the address indicated below. NARO is not responsible for booths and equipment sent by (or on behalf of) your company to the conference location. Additional questions can be emailed to [jfleet@naro-us.org](mailto:jfleet@naro-us.org)

### BOOTH / EQUIPMENT SHIPPING ADDRESS

Horseshoe Bossier Casino & Hotel  
711 Horseshoe Blvd  
Bossier City, LA 71111



### EXHIBIT DETAILS

1 Skirted Table + Chairs  
Electric Must Be Arranged With Hotel



### HOTEL ELECTRIC REQUEST



### SET-UP

8:00 am - Noon  
May 16, 2022



### TEAR-DOWN

5:00 pm  
May 17, 2022

## CONVENTION GUIDE MATERIALS

Logos, and advertisements for inclusion in the conference guide must be **UPLOADED HERE** no later than **APRIL 30, 2022**. NARO cannot guarantee inclusion of materials received after this date.

### COLOR LOGOS

Logos must be of sufficient quality for printing (.eps vector format).  
*Note: Do NOT send logos taken from a website, as these are NOT sufficient quality for printing.*

### ADS

All ads are black and white. Electronic files should be sent to [jfleet@naro-us.org](mailto:jfleet@naro-us.org) that meet the specifications for your sponsorship level.

### AD DEADLINE APRIL 30, 2022

Inclusion cannot be guaranteed for missed deadlines or if ad files submitted on the last day are unusable.

### BLACK & WHITE AD SPECS

**Ads print black & white. Must be PRINT ready.** High resolution (300 dpi at output size), in one of the following file formats: .jpg, .pdf, .eps.  
*Powerpoint files are not acceptable. Do not include bleed or crop marks.*

### AD SIZES

- Full Page Ad 7.5”w x 10”h
- 1/2 Page Ad 7.5”w x 5”h
- 1/4 Page Ad 3.75”w x 5”h

### SAFE AREA

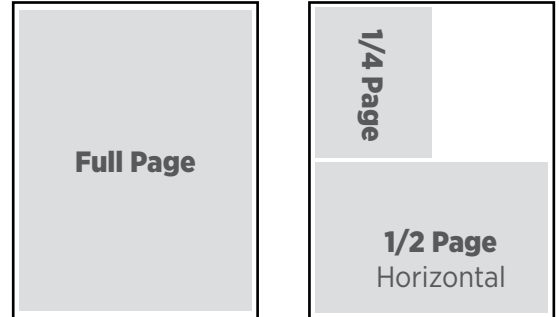
Allow *at least* .375” margins for safe area. Keep all text & important information inside these margins.

### UNUSABLE ADS

Ads that are submitted that do not meet these requirements cannot be included. We will contact you to provide new artwork. Inclusion cannot be guaranteed if ad deadline is missed.

### PROFESSIONAL AD DESIGN

Ad design can be requested up to 7 days prior to the Ad Deadline for an additional fee. Vector logo must be supplied.



*Position on page will vary, or as Indicated in your sponsorship level.*

<b>FULL PAGE</b>	7.5”w x 10”h .375” margins for safe area
<b>1/2 PAGE</b>	7.5”w x 5”h .375” margins for safe area
<b>1/4 PAGE</b>	3.75”w x 5”h .375” margins for safe area







*See You At*

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