

NÄRO LOUISIANA

May 25th *Convention* 2021



**SPONSORSHIP
OPPORTUNITIES**

JOIN HANDS WITH NARO LOUISIANA



The National Association of Royalty Owners—Louisiana Chapter is dedicated to the education of Louisiana mineral and royalty owners and are planning an incredible program for our annual convention. The energy business is No. 1 in Louisiana with a long history of fueling the economics of our great State. Royalty owners are charged with responsible development of their minerals while working with industry partners and operators. NARO is their support system when needed. Your business presence and the royalty owners' depth of knowledge is critical to building a better energy future in Louisiana. We hope you'll join NARO in supporting these efforts. Thank you!

Rex Tamplin

Sponsorship Chairman



MAY 25, 2021

Virtual Event Via
Webinar Jam



Estimated 125 attendees,
including individual royalty
owners, bank trust officers,
institutional royalty trust
managers, landmen,
attorneys, professional mineral
managers, & investors.



Exhibit information about
your products & services
directly to your target market
on a person-to-person basis,
in an informal atmosphere.



QUESTIONS?

Contact the NARO National
Office.
Jack Fleet, 918-794-1660,
jfleet@naro-us.org



DON'T WAIT

Secure Your Sponsorship
Package Today

Last Day To Request
Participation & Pay
April 30, 2021

SPONSORSHIP OPPORTUNITIES



EVENT SPONSOR

- ✓ **Event Registration & Event Materials For 4 People**
- ✓ **Full Page Ad In Attendee Program**
- ✓ **Your Company Recognized**
 - At Welcome Address During Opening Session
 - 1 NARO Louisiana Social Media Post
- ✓ **Your Company Logo Prominently Displayed**
 - On LA NARO Website
 - Presentation Holding Screen

EXCLUSIVE

\$1,000

PARTNER SPONSOR

- ✓ **Event Registration & Event Materials For 2 People**
- ✓ **1/4 Page Ad In Event Materials**
- ✓ **Your Company Logo Prominently Displayed**
 - In Event Materials
 - Presentation Holding Screen

\$250

IMPORTANT DATES



Sponsorship commitments (including agreement) submitted to NARO National office.



Ads (see specs in this document), Company logo (vector .eps), company description, & website url provided to NARO National office for publication & promotion.



LAST DAY Sponsorship Accepted



See you at the event!

YOUR EVENT CONTACT

Executive Director
Jack Fleet, 918-794-1660 | jfleet@naro-us.org



CONVENTION GUIDE MATERIALS

Logos, and advertisements for inclusion in the conference guide must be **UPLOADED HERE** no later than **APRIL 30, 2021**. NARO cannot guarantee inclusion of materials received after this date.

COLOR LOGOS

Logos must be of sufficient quality for printing (.eps vector format).
Note: Do NOT send logos taken from a website, as these are NOT sufficient quality for printing.

ADS

All ads are black and white. Electronic files should be sent to jfleet@naro-us.org that meet the specifications for your sponsorship level.

AD DEADLINE APRIL 30, 2021

Inclusion cannot be guaranteed for missed deadlines or if ad files submitted on the last day are unusable.

BLACK & WHITE AD SPECS

Ads print black & white. Must be PRINT ready. High resolution (300 dpi at output size), in one of the following file formats: .jpg, .pdf, .eps.
Powerpoint files are not acceptable. Do not include bleed or crop marks.

AD SIZES

- Full Page Ad 7.5”w x 10”h
- 1/2 Page Ad 7.5”w x 5”h
- 1/4 Page Ad 3.75”w x 5”h

SAFE AREA

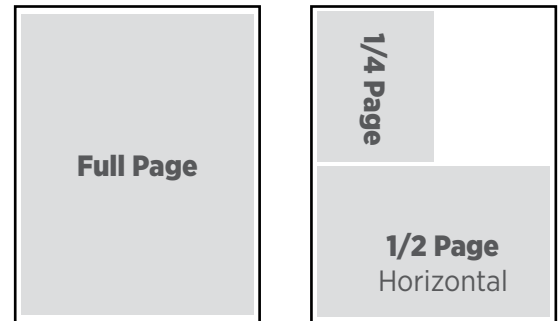
Allow *at least* .375” margins for safe area. Keep all text & important information inside these margins.

UNUSABLE ADS

Ads that are submitted that do not meet these requirements cannot be included. We will contact you to provide new artwork. Inclusion cannot be guaranteed if ad deadline is missed.

PROFESSIONAL AD DESIGN

Ad design can be requested up to 3 days prior to the Ad Deadline for an additional fee. Vector logo must be supplied.



Position on page will vary, or as Indicated in your sponsorship level.

FULL PAGE	7.5”w x 10”h .375” margins for safe area
1/2 PAGE	7.5”w x 5”h .375” margins for safe area
1/4 PAGE	3.75”w x 5”h .375” margins for safe area





See You At

NÄRO

LOUISIANA

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