

TEXAS & NEW MEXICO



2020

**NARO**

HOUSTON  
JULY 16-18

CONVENTION



**SPONSORSHIP & EXHIBITOR  
OPPORTUNITIES**

## JOIN HANDS WITH NARO TEXAS



The National Association of Royalty Owners—Texas Chapter provides the educational tools necessary to build bridges of understanding and improved communication between the nation’s mineral/royalty owners and their domestic oil and gas industry partners.

NARO Texas has built a reputation for offering one of the finest oil and gas educational events in the state. Our last two conventions have both had around 350 attendees and our sponsor spaces have sold out!



**JULY 16-18, 2020**

Omni Hotel  
4 Riverway  
Houston, TX 77056



Estimated 400 attendees, including individual royalty owners, bank trust officers, institutional royalty trust managers, landmen, attorneys, professional mineral managers, & investors.



Present information about your products & services directly to your target market on a person-to-person basis, in an informal atmosphere.



### QUESTIONS?

Contact the NARO National Office.  
Jack Fleet, 914-794-1660,  
[jfleet@naro-us.org](mailto:jfleet@naro-us.org).



**DON'T WAIT!**

### JULY 2, 2020

Secure Your Sponsorship or Exhibit Package Today  
Last Day To Request Participation & Pay  
July 2, 2020

# SPONSORSHIP & EXHIBITOR OPPORTUNITIES

## CHOOSE YOUR SPONSORSHIP PARTICIPATION

**\$10k**

### **EDUCATION SPONSOR *EXCLUSIVE***

- ✓ **Event Registration & Event Materials For 6 People**
- ✓ **1/2 Page Ad In Attendee Program**
- ✓ **Premium Exhibit Location, Includes 10x10 Booth Space, 6ft Table, 2 Chairs + Trash Can**
- ✓ **Your Company Recognized**
  - During General Assembly
  - 1 Social Media Posts
  - ROAR Newsletter
- ✓ **Your Company Logo Prominently Displayed**
  - Inside Front Cover of Event Program
  - Event Agenda As Sponsor For Mineral Management 101
  - Event Emails
  - Event Day Signage
  - NARO Texas Web Page
  - Presentation Holding Screen

**\$15k**

### **PRESENTING SPONSOR *EXCLUSIVE***

- ✓ **Event Registration & Event Materials For 8 People**
- ✓ **Full Page Ad In Attendee Program**
- ✓ **Premium Exhibit Location, Includes 10x10 Booth Space, 6ft Table, 2 Chairs + Trash Can**
- ✓ **Your Company Recognized**
  - At Welcome Address During Opening Session
  - 3 Social Media Posts
  - ROAR Newsletter
- ✓ **Your Company Logo Prominently Displayed**
  - On Front Cover of Event Program
  - Inside Front Cover of Event Program
  - Event Agenda
  - Event Emails
  - Event Day Signage
  - NARO Texas Web Page
  - Presentation Holding Screen

**\$2.5k**

### **GOLD SPONSOR**

- ✓ **Event Registration & Event Materials For 2 People**
- ✓ **1/4 Page Ad In Attendee Program**
- ✓ **Standard Exhibit Location, Includes 10x10 Booth Space, 6ft Table, 2 Chairs + Trash Can**
- ✓ **Your Company Recognized**
  - During General Assembly
  - ROAR Newsletter
- ✓ **Your Company Logo Prominently Displayed**
  - Inside Front Cover of Event Program
  - Event Day Signage
  - Presentation Holding Screen

## MEAL & BEVERAGE SPONSORSHIPS

### BREAKFAST SPONSOR

- ✓ **Event Registration & Event Materials For 2 People**
- ✓ **1/4 Page Ad In Attendee Program**
- ✓ **Standard Exhibit Location, Includes 10x10 Booth Space, 6ft Table, 2 Chairs + Trash Can**
- ✓ **Your Company Recognized**
  - During General Assembly
- ✓ **Your Company Logo Prominently Displayed**
  - Breakfast Station
  - Inside Front Cover of Event Program
  - Event Agenda As Breakfast Sponsor
  - Event Day Signage
  - Presentation Holding Screen

2 AVAILABLE

**\$2,500**

### LUNCH SPONSOR

- ✓ **Event Registration & Event Materials For 2 People**
- ✓ **1/4 Page Ad In Attendee Program**
- ✓ **Standard Exhibit Location, Includes 10x10 Booth Space, 6ft Table, 2 Chairs + Trash Can**
- ✓ **Your Company Recognized**
  - During General Assembly
- ✓ **Your Company Logo Prominently Displayed**
  - Lunch Station
  - Inside Front Cover of Event Program
  - Event Agenda As Lunch Sponsor
  - Event Day Signage
  - Presentation Holding Screen

EXCLUSIVE

**\$4,000**

# SPONSORSHIP & EXHIBITOR OPPORTUNITIES

## MEAL & BEVERAGE SPONSORSHIPS

### RECEPTION SPONSOR

- ✓ **Event Registration & Event Materials For 2 People**
- ✓ **1/4 Page Ad In Attendee Program**
- ✓ **Standard Exhibit Location, Includes 10x10 Booth Space, 6ft Table, 2 Chairs + Trash Can**
- ✓ **Your Company Recognized**
  - During General Assembly
- ✓ **Your Company Logo Prominently Displayed**
  - Reception Station
  - Inside Front Cover of Event Program
  - Event Agenda As Reception Sponsor
  - Event Day Signage
  - Presentation Holding Screen

EXCLUSIVE

**\$4,000**

**2 RECEPTIONS  
2 SPONSORS**

### BREAK SPONSOR

- ✓ **Event Registration & Event Materials For 2 People**
- ✓ **1/4 Page Ad In Attendee Program**
- ✓ **Standard Exhibit Location, Includes 10x10 Booth Space, 6ft Table, 2 Chairs + Trash Can**
- ✓ **Your Company Recognized**
  - During General Assembly
- ✓ **Your Company Logo Prominently Displayed**
  - Break Station
  - Inside Front Cover of Event Program
  - Event Agenda As Break Sponsor
  - Event Day Signage
  - Presentation Holding Screen

2 AVAILABLE

**\$2,500**

**4 BREAKS  
2 SPONSORS**

## EXHIBITORS

**EXHIBITOR**

- ✓ **Event Registration & Event Materials For 1 Person**
- ✓ **Exhibit Space, Includes 1 Skirted Table & 2 Chairs**
- ✓ **Your Company Logo Prominently Displayed**
  - In Attendee Event Program
- ✓ **Optional - Advertising Space In Event Program (See Below)**

**\$750**

Additional Attendees  
 \$325 each

**LATE EXHIBITOR REGISTRATION \$1,000**

## EXHIBITORS OPTIONAL ADVERTISING

### ADVERTISING SPACE AVAILABLE IN EVENT PROGRAM

<b>FULL PAGE</b>	7.5" w x 10" h .375" margins for safe area	<b>\$500</b>
<b>1/2 PAGE</b>	7.5" w x 5" h .375" margins for safe area	<b>\$250</b>
<b>1/4 PAGE</b>	3.75" w x 5" h .375" margins for safe area	<b>\$125</b>

## DEADLINES & CONTACT INFORMATION

### IMPORTANT DATES



LAST DAY  
Sponsorship / Exhibitor commitments  
(including agreement) submitted to  
NARO National office.



LAST DAY  
Group room rate of \$149/night



LAST DAY  
Sponsorship / Exhibitor fees  
accepted



LAST DAY Ads, Company logo (vector  
.eps), company description, & website  
url provided to NARO National office for  
publication & promotion.



All booth collateral, signage, etc.  
Delivered to hotel. Deliveries must  
occur within these dates. Sponsor is  
responsible for all shipping costs.



See you at the event!

### TRAVEL & LODGING INFORMATION

#### NARO NATIONAL OFFICE

Interim Executive Director  
Jack Fleet, 914-794-1660 | [jfleet@naro-us.org](mailto:jfleet@naro-us.org)



#### OMNI HOTEL

4 Riverway | Houston, TX 77056  
(713) 871-8181



#### ACCOMMODATIONS

Call (800) 843-6664 for overnight accommodations  
Specify the **4 Riverway location**, as there are two Omni  
hotels in Houston. Group room rate is \$149/night. Last day  
at this rate is June 23, 2020. Rooms not reserved by June  
23<sup>rd</sup> will be released for general sale.

For more hotel information visit:  
[www.omnihotels.com/hotels/houston](http://www.omnihotels.com/hotels/houston)

**BOOK ONLINE**

*click to book online*



#### AIR TRAVEL

Houston Hobby Airport (HOU) is located approximately 17  
miles from the event venue.

Bush Intercontinental Airport (IAH) is located 25 miles  
from the event venue.



#### GROUND TRANSPORTATION

Uber & Lyft service the area.

## EXHIBIT SPACE, HOURS & SPECIFICATIONS

### EXHIBIT DETAILS

Booth space is 10'x10', and includes a 6' table, 2 chairs & a trash can. Please indicate if electricity or Wi-Fi are needed for your booth. All sponsors / exhibitors must check in and will be issued a name badge and attendee materials.

Hotel booth amenity pricing will be sent upon request. Contact Jack Fleet at [jfleet@naro-us.org](mailto:jfleet@naro-us.org).

### SET-UP & TEAR-DOWN

Set Up: July 16 @ 8:00 a.m.

Tear Down: July 18 @ 11:00 a.m.

### BOOTH / EQUIPMENT SHIPPING

Send all booth and equipment to the Omni Hotel Houston, at the address indicated below. Omni and NARO are not responsible for booths and equipment sent by (or on behalf of) your company to the conference location. You are responsible for insuring your property for loss or damage. Additional questions can be emailed to [jfleet@naro-us.org](mailto:jfleet@naro-us.org)



### BOOTH / EQUIPMENT SHIPPING ADDRESS

**Omni Houston Galleria Hotel**

**NARO TEXAS CONVENTION**

**YOUR COMPANY NAME**

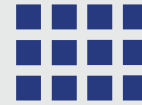
**\*\*\*ATTN: Gregory Thacker\*\*\***

**Four Riverway**

**Houston, TX 77056**

Address your materials as shown above.

Hotel receiving entrance is open from 8:00 a.m. – 2:30 p.m., Monday - Friday.



### EXHIBIT DETAILS

Space for 10'x10' Booth  
6' Table, 2 Chairs & Trash Can  
Electric & WiFi Upon Request



### SET-UP

8:00 am  
July 16, 2020



### TEAR-DOWN

11:00 am  
July 18, 2020





# SPONSORSHIP & EXHIBITOR OPPORTUNITIES

## CONVENTION GUIDE MATERIALS

Logos, and advertisements for inclusion in the conference guide must be **UPLOADED HERE** no later than **JUNE 26, 2020**. NARO cannot guarantee inclusion of materials received after this date.

### COLOR LOGOS

Logos must be of sufficient quality for printing (.eps vector format).  
*Note: Do NOT send logos taken from a website, as these are NOT sufficient quality for printing.*

### AD DEADLINE JUNE 26, 2020

All ads are black and white. Electronic files should be **UPLOADED HERE** and meet the specifications for your sponsorship level. Inclusion cannot be guaranteed for missed deadlines or if ad files submitted on the last day are unusable.

### BLACK & WHITE AD SPECS

**Ads print black & white. Must be PRINT ready.** High resolution (300 dpi at output size), in one of the following file formats: .jpg, .pdf, .eps.  
*Powerpoint files are not acceptable. Do not include bleed or crop marks.*

### AD SIZES

- Full Page Ad 7.5"w x 10"h
- 1/2 Page Ad 7.5"w x 5"h
- 1/4 Page Ad 3.75"w x 5"h

### SAFE AREA

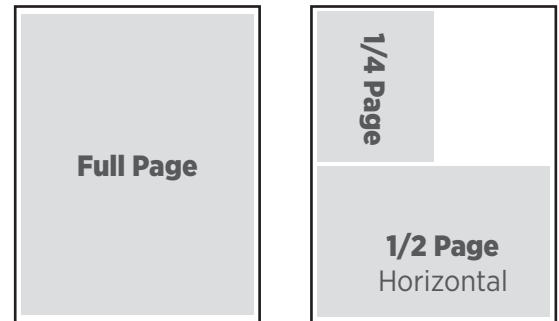
Allow *at least* .375" margins for safe area. Keep all text & important information inside these margins.

### UNUSABLE ADS

Ads that are submitted that do not meet these requirements cannot be included. We will contact you to provide new artwork. Inclusion cannot be guaranteed if ad deadline is missed.

### PROFESSIONAL AD DESIGN

Ad design can be requested up to 7 days prior to the Ad Deadline for an additional fee. Vector logo must be supplied.



*Position on page will vary, or as indicated in your sponsorship level.*

AD TYPE	AD SIZE
Full Page	8.625"w x 11.125"h .375" margins for safe area
1/2 Page	8.625"w x 6.75"h .375" margins for safe area
1/4 Page	3.68"w x 3.5"h .375" margins for safe area



*See You At*

TEXAS & NEW MEXICO



2020

**NARO**

HOUSTON  
JULY 16-18

CONVENTION