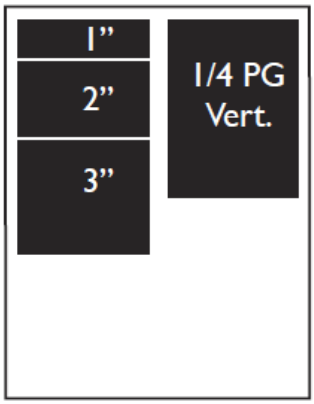
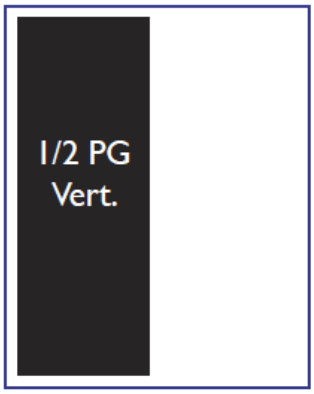
THE VOICE OF THE NATIONAL ASSOCIATION OF ROYALTY OWNERS

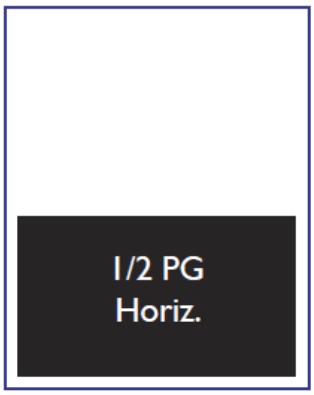
ROAR

THE ROYALTY OWNERS ACTION REPORT

AD SIZES	Monthly		3 Months		6 Months		One year	
	B/W	Color	B/W	Color	B/W	Color	B/W	Color
1" Ad: 3 1/2" x 1"	$40.	$44.	$120.	$132.	$240.	$264.	$440.	$484.
2" Ad: 3 1/2" x 2"	$80.	$88.	$240.	$264.	$480.	$528.	$960.	$1,056.
3" Ad: 3 1/2" x 3"	$120.	$132.	$360.	$396.	$720.	$792.	$1,440.	$1,584.
1/4 Page Ad: 3 1/2" x 4 1/2"	$175.	$192.	$525.	$577.	$1,050.	$1,155.	$2,100.	$2,310.
1/2 Page V Ad: 3 1/2" x 10"	$350.	$385.	$1,050.	$1,155.	$2,100.	$2,310.	$4,200.	$4,620.
1/2 Page H Ad: 7 1/2" x 4 1/2"	$350.	$385.	$1,050.	$1,155.	$2,100.	$2,310.	$4,200.	$4,620.







There are two ways to place an ad in the ROAR.

1. Submit camera-ready art in the form of a high resolution JPG, CMKY images 300 dpi@ 100%, Grayscale images 300 dpi @ 100%
2. Request an ad is created. One ad will be created complimentary with each 6 month, or longer, contract. Design work for contracts under 6 months, or additional ads, will be created at the rate of $20 per hour.
3. Ad space must be confirmed by the 7th of any months for inclusion in that month's issue.
4. To skip a month, Cynthia Simonds must be notified by the 7th of any month you do not wish your ad to run.

For more information contact:
Cynthia Simonds
NARO National Development Director
CSimonds@naro-us.org
918-794-1660

For billing questions:
Rhiannon Harris
NARO Bookkeeping
RHarris@naro-us.org

Payment can be mailed to
NARO, 15 W. 6th Street, Tulsa OK 74119

Advertiser Contract 2018

Date_____ Ad Size _____ Months_____ Amount Paid $ _____

Advertiser: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Method of payment: ❒ Check ❒ MasterCard ❒ Visa ❒ Money Order

Credit Card Number: _____

Signature: _____

RETURN the completed form and payment to:
NARO, Attn: ROAR Advertising, 15 W. 6th Street, Suite 2626, Tulsa, OK 74119